



MC Nasty meets EC90

Easton EC90 crankset

Yet another step in the family. The EC90 line is full of great bits with stems, posts, bars and wheels and the crème de la crème is the always handsome crank. It's the Godfather of the EC90 line. Easton tests everything from fatigue strength to stiffness. Then they give the numbers to a crazy crew of engineers and designers, with one simple goal: make the stuff better than the stuff tested. At 558g, it packs the highest stiffness-to-weight ratio of any carbon crank currently available. It has also tested at over 500,000

cycles in a grueling fatigue test, 5 times longer than the nearest competitor. The CNT Composite is one of the most advanced carbon fiber materials in the bike industry today, and developed with Easton's own blend of foam core, bladder, and compression molding. Enough said.

WEIGHT: 558g (cranks); 105g (standard bottom bracket);

100g (hybrid ceramic bottom bracket)

CHAINRINGS: 53/39 (standard with Ceramic Teflon coating, shift pins and ramps)

LENGTHS: 170, 172.5, 175mm

PRICE: \$700

CONTACT: eastonbike.com

Size does not matter

Computorq 3 electronic torque wrench

Let's just say there's no other torque wrench out there like this one. You show up to a bike race with this guy and it's likely the equivalent of "Dirty Harry" yanking out the .44 Magnum. An immediate hush. People may flee or flock to the holy grail of all torque wrenches. Alright, so it's just a wrench, but we cavemen relish tools like this. The Computorq 3 electronic torque wrench is a simple to use digital readout wrench that displays real time torque values in any of four torque units: foot-lbs, inch-lbs., Nm, kg-cm. Simply set the desired torque value and apply force until the green LED illuminates. Great for light industrial, automotive, motorcycle, watercraft and aircraft applications and for your \$370 bars (see right) you just over-tightened!

PRICE: \$300

CONTACT: cditorque.com



Wheels on the bike go...

Cole Wheels Shuriken C50 Lite

The Rock Racing guys have been rolling on Cole Wheels all year long. The new C50 utilizes the latest high-compression carbon fiber to make one of the strongest full carbon clincher rims available. Yeah, the "hoops" are high compression, high modulus 50mm carbon; the hub is a Lite DSA DS/SS patent-pending design, T-6 cold forged alloy body free hub; the spokes are Cole's dual-threaded, double-butted 2.0/ stainless steel, and the quick release is a Cole designed forged alloy grips, and hollow chromoly shaft. Boom. Done. All goodness at a

WEIGHT: 1602g (pair)

PRICE: \$1699

CONTACT: cole-products.com



Superfly, superlogic

Ritchey Superlogic Carbon Logic II

It's a long name similar to that of Garmin-Chipotle presented by H3O or Health Net presented by Maxxis.

The WCS gang of products is stepping up once again and the "sequel" is in the family. Nope, Superlogic isn't some class at CalTech but instead it's Ritchey and lightest componentry. The Logic Composite Technology is in full force utilizing carbon that has an extremely high tensile strength capacity and is reinforced with specially designed resin to make a crazy strong and ridiculously light composite. They incorporate the well-known Ritchey ergo characteristics: an extended 31.8 center section that is compatible with most clip-on pedals, an excellent texture to reduce clamp slippage and an R65 bend for increased clearance when you have to take on Freire for sprint points. Other than a 2 degree flare on the drops for leverage, grooves to hide cables, and a classy unidirectional carbon finish. Unlike most sequels, this one is new and the name is growing on me.

WEIGHT: 190g (42cm)

PRICE: \$370

CONTACT: ritcheylogic.com

Lucy in the sky...

Louis Garneau Diamond

We all know that women love diamonds. That's a fact, and there's no disputing it. So be it. If you put the real diamond up against the Garneau helmet guess who would be cooler in warm weather? Who cares, right? The answer my friend is blowing in the wind. The new Diamond helmet has 40 vents including 8 front Venturi's. That's wicked. Wicked awesome. The helmet has been wind tunnel tested, and despite all the "holes" still surpass the safety standard. Garneau has their own patented Super MSB (Monocoque Structural Base) and EXI (Exo-Insert) technology. The monocoque polycarbonate base is one of the strongest ways to achieve structural strength, instead of using internal rib cages that add more weight and limit the number of vents. It consists of 2 polycarbonate bars placed inside the helmet at specific structural locations and 9 carbon bridge inserts which provide the strength exactly where it is needed. The result: more vents less weight. Presto, magico.

WEIGHT: 285g

PRICE: \$190

CONTACT: louisgarneau.com

